

Friends of Placer County Animal Shelters joins PETCO for

Pet Adopt-A-Thon 2005 – we hope you will too!!

April 2nd & 3rd

11AM-4PM

1917 Douglas Blvd. - Roseville

What is Pet Adopt-A-thon?

In 2004, PETCO helped 11,527 orphaned animals find homes
Adoption Days event finds homes for dogs, cats, birds, rabbits and ferrets

More than 11,000 dogs, cats, birds, rabbits and ferrets are now bonding with new families, thanks to PETCO Animal Supplies, Inc. and the PETCO Foundation's sponsorship of their National Adoption Days. More than 1,000 grass-roots animal welfare groups held adoptions at PETCO's 620+ stores, as well as through PETCO's online adoption partner Petfinder.com.

For the seventh year, PETCO and its Foundation made a concerted two-day effort to place as many orphaned animals as possible in loving homes. Over the weekend of May 7-8, 2004, over 11,000 animals found new families through this adoption drive.

"Our customers continue to demonstrate their compassion and love for animals," PETCO Foundation Director Paul Jolly said. "This tremendous turnout, thanks in large part to the publicity help we received from our friends in the media, means 11,000 more pets will now lead long and happy lives with loving families."

PETCO's 620+ stores gave out pet goodie bags and provided special adoption gift booklets to new pet parents, to help defray the initial costs of providing for their adopted friends with food and toys for their improved environment. Dogs, cats, rabbits, birds and ferrets found homes during this event. Dogs (44%) and cats (41%) led the charge out of shelters, but 93 rabbits, 48 birds and 26 ferrets also found new homes. In addition, another 3,056 applications were filed with various adoption agencies, which will ultimately increase the total number of pets adopted as a result of this effort.

"This is a great start toward surpassing last year's adoption total," said Petfinder.com President Betsy Saul, noting that her organization - with the help of sponsors like PETCO and the PETCO Foundation - helped adopt more than one million animals in 2002. "And we want people to also realize that there are opportunities to adopt new companions every day of the year."

The American Society for the Prevention and Cruelty to Animals (ASPCA) estimates that there are eight to 12 million pets relinquished to shelters and rescue groups each year. PETCO and Petfinder offer a second chance for those orphaned companion animals.

People interested in adopting a dog, cat or rabbit can join Friends of Placer County Animal Shelter at 1917 Douglas Blvd on April 2-3 between 11AM-4PM. Or, to locate adoptable animals at the shelter or in your area, check out www.petfinder.com.